


We're here to help.

 Storytelling  Project Management  Graphic Design
 Social Media Strategy  Website Design & Content  Publications

Reach out or come see us!
Located next to Campus Safety on
the second floor of Campus Center.
 ext. 9639
 communications@kettering.edu

meet the team

Communications

Kettering
UNIVERSITY

WHO WE ARE



Melanie Bass | Director of Communications

With more than 25 years as a university spokeswoman, media/crisis communications relations manager in professional sports and senior newspaper reporter/columnist/designer/editor, Melanie is a Central Florida native who's learned to wear socks in Michigan since 2015. In her role, she oversees Communications strategy, content, staff, publications and more.

✉ mbass@kettering.edu



Hannah Broderick | Communications Specialist

With a degree in Communications from Aquinas College and experience in the nonprofit world, Hannah is the team's storyteller. She oversees the digital newsletter (Bulldog Weekly) and is always ready to share faculty, staff, students and alumni news, events and profiles. Proud of her Irish heritage, she's an avid sports fan (The Fighting Irish) and avid traveler (of course, to Ireland).

✉ hbroderick@kettering.edu



Erika DeWitt | Graphic Design Intern

After building a diverse multimedia career for the past six years, Erika's primary responsibility is creating graphics for social media and special projects. In addition to finishing up her degree in graphic design at Mott, she can usually be found with friends at the movies or at Starbucks (where she first met our university President!).

✉ edewitt@kettering.edu



Caroline Rathbun | Multimedia and Project Specialist

Caroline has over 10 years of experience as a graphic designer and earned her BFA in Visual Communications at UM-Flint. She will earn her MA in Strategic Communications from MSU (Go Green). She oversees design projects, manages social media and is the photo "pro" on staff. They said to show personality [INSERT QUOTE FROM THE OFFICE HERE], dogs are the best, and donuts.

✉ crathbun@kettering.edu



Donna Wicks | Web Strategist

A proud graduate of Kettering University, Donna worked as a system administrator for more than 10 years prior to becoming the web strategist in 2012. Most days Donna manages the website, but some days the website manages Donna. She is responsible for overseeing the navigation, design, and creation of content on www.kettering.edu.

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